

South Gloucestershire Council/Bradley Stoke Town Council

BRADLEY STOKE SURVEY HEADLINE RESULTS

- 56% of young people in Bradley Stoke play sports in clubs or teams in their spare time and is popular across all age groups.
- The least used youth provision is church based
- Leisure Centre usage is high with uniformed groups also popular
- Youth provision is most popular with the 15/16 age group, whilst Leisure centre is very popular with under 11s.
- Arts and drama activities are very popular with 13 – 14 year olds.
- The main barrier to taking part is cost with transport and availability an issue for 15 and 16 year olds.
- Top of young people's wish list is drama, photography, dance, music and IT.
- 41% of 13-14 year olds were interested in internet usage – perhaps highlighting the need for an internet café.
- Ball, swimming and trampoline were the three highest desired sport and fitness activities. Trampoline and swimming was the highest requested sport from the 13-16 age group.
- Horse riding, camping and BMX/scooting/skate boarding were the most demanded outdoor activities.
- Cooking, Hair and Beauty, and animal care were the life skills most wanted.
- Of all the activities on young people's wish lists sport and outdoor activities were the most favoured.

RESULTS FROM MORE IN DEPTH SCHOOL FOCUS WORK

- Cost and travel came out as the main barriers from participating with being embarrassed, friends and lack of information also featuring.
- A high number of young people are aware of where activities are currently available, and attend clubs where possible.
- The most popular activities attended are
Netball, swimming, scouts, guides, after school clubs, skate board/scooters/bmx, ball sports, army cadets, youth clubs
- The overriding feeling from young people during this work was that they would like the activities to be run locally in Schools, Leisure Centres, Youth Centres, Parks and on the streets.
- The top three most popular activities young people would like to participate in each area are
Art/media/music - Drama, photography and games design
Sports/fitness – football, basketball and dance
Outdoor activities – scootering, ice skating and go karting
Life skills/volunteering – cooking, horse riding and guides

What activities do you want in Bradley Stoke?

Survey Analysis

Introduction

Starting in November 2011, South Gloucestershire Council and Bradley Stoke Town Council undertook a consultation with young people to find out what activities young people in the area wanted.

Young people could express their views via a survey available online and in hard copy form from a wide variety of venues including schools, clubs, youth centres and other community venues. A prize draw was used to encourage as many responses as possible.

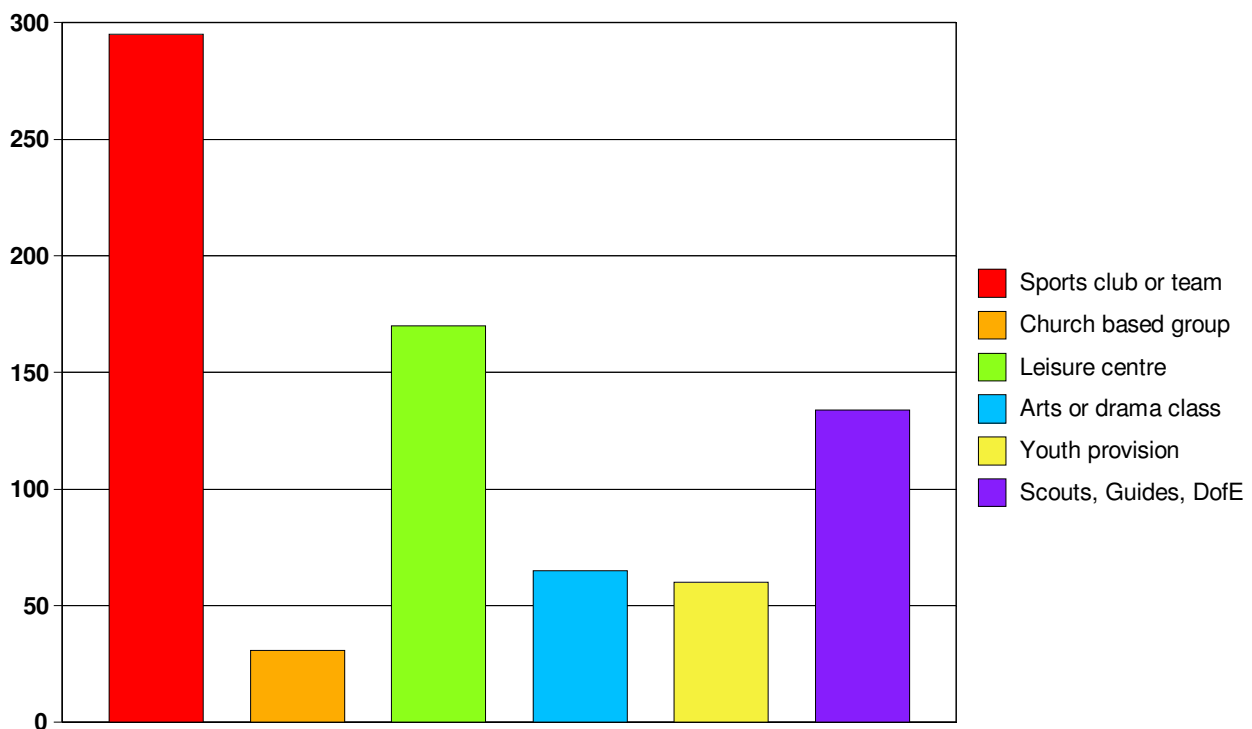
In total, 730 responses were received by 9th January 2012.

Survey Analysis

Question 1: What do you do in your spare time now?

All responses

What do you do in your spare time



Counts Analysis % Respondents	What do you do in your spare time now ?						
	Base	Sports club or team	Church based group	Leisure centre	Arts or drama class	Youth provision	Scouts, Guides, DofE
	527 100.0%	295 56.0%	31 5.9%	170 32.3%	65 12.3%	60 11.4%	134 25.4%

By Age Group

Counts Break % Respondents	Base	What do you do in your spare time now ?					
		Sports club or team	Church based group	Leisure centre	Arts or drama class	Youth provision	Scouts, Guides, DofE
Total	524	294 56.1%	30 5.7%	169 32.3%	65 12.4%	60 11.5%	132 25.2%
How old are you?							
Under 11	29	14 48.3%	2 6.9%	21 72.4%	2 6.9%	1 3.4%	15 51.7%
11 or 12	228	126 55.3%	6 2.6%	64 28.1%	22 9.6%	29 12.7%	58 25.4%
13 or 14	176	103 58.5%	8 4.5%	50 28.4%	24 13.6%	18 10.2%	36 20.5%
15 or 16	75	42 56.0%	12 16.0%	29 38.7%	15 20.0%	11 14.7%	18 24.0%
17 or 18	9	5 55.6%	2 22.2%	3 33.3%	1 11.1%	- -	2 22.2%
Over 18	7	4 57.1%	- -	2 28.6%	1 14.3%	1 14.3%	3 42.9%

By Gender

Counts Break % Respondents	Base	What do you do in your spare time now ?					
		Sports club or team	Church based group	Leisure centre	Arts or drama class	Youth provision	Scouts, Guides, DofE
Total	520	290 55.8%	30 5.8%	166 31.9%	65 12.5%	58 11.2%	131 25.2%
Are you?							
Male	257	184 71.6%	9 3.5%	76 29.6%	14 5.4%	17 6.6%	62 24.1%
Female	263	106 40.3%	21 8.0%	90 34.2%	51 19.4%	41 15.6%	69 26.2%

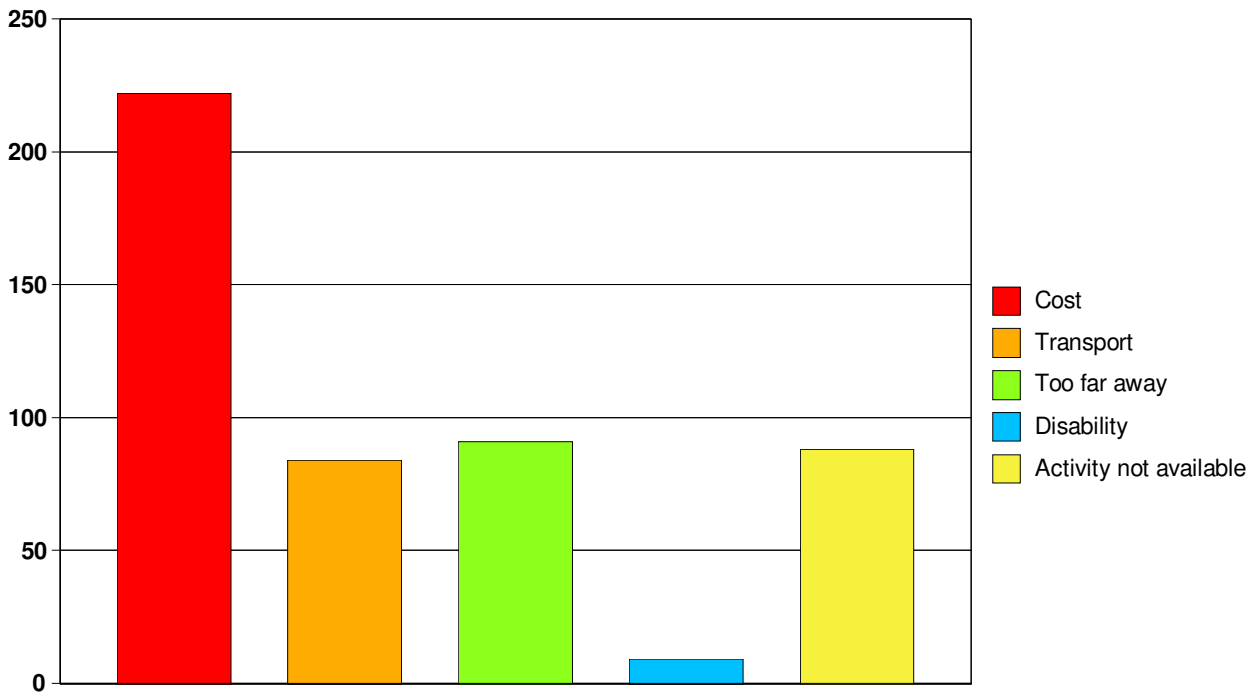
Other, please give details

212 comments were received in response to this question.
A full list of these comments is available as appendix 1.

Question 2: Do you have any difficulties in accessing or using activities now?

All responses

Do you have any difficulties in accessing or using activities



Counts Analysis % Respondents	Do you have any difficulties in accessing or using activi...					
	Base	Cost	Transport	Too far away	Disability	Activity not available
	383	222	84	91	9	88
	100.0%	58.0%	21.9%	23.8%	2.3%	23.0%

By Age Group

Counts Break % Respondents	Do you have any difficulties in accessing or using activi...					
	Base	Cost	Transport	Too far away	Disability	Activity not available
Total	382	222	84	91	9	87
		58.1%	22.0%	23.8%	2.4%	22.8%
How old are you?						
Under 11	11	7	1	-	-	3
		63.6%	9.1%	-	-	27.3%
11 or 12	155	81	26	38	2	37
		52.3%	16.8%	24.5%	1.3%	23.9%
13 or 14	124	74	21	26	3	27
		59.7%	16.9%	21.0%	2.4%	21.8%
15 or 16	80	51	32	25	4	16
		63.7%	40.0%	31.3%	5.0%	20.0%
17 or 18	10	8	4	2	-	3
		80.0%	40.0%	20.0%	-	30.0%
Over 18	2	1	-	-	-	1
		50.0%	-	-	-	50.0%

By Gender

Counts Break % Respondents	Base	Do you have any difficulties in accessing or using activi...				
		Cost	Transport	Too far away	Disability	Activity not available
Total	379	220 58.0%	83 21.9%	91 24.0%	9 2.4%	85 22.4%
Are you?						
Male	169	90 53.3%	35 20.7%	36 21.3%	6 3.6%	50 29.6%
Female	210	130 61.9%	48 22.9%	55 26.2%	3 1.4%	35 16.7%

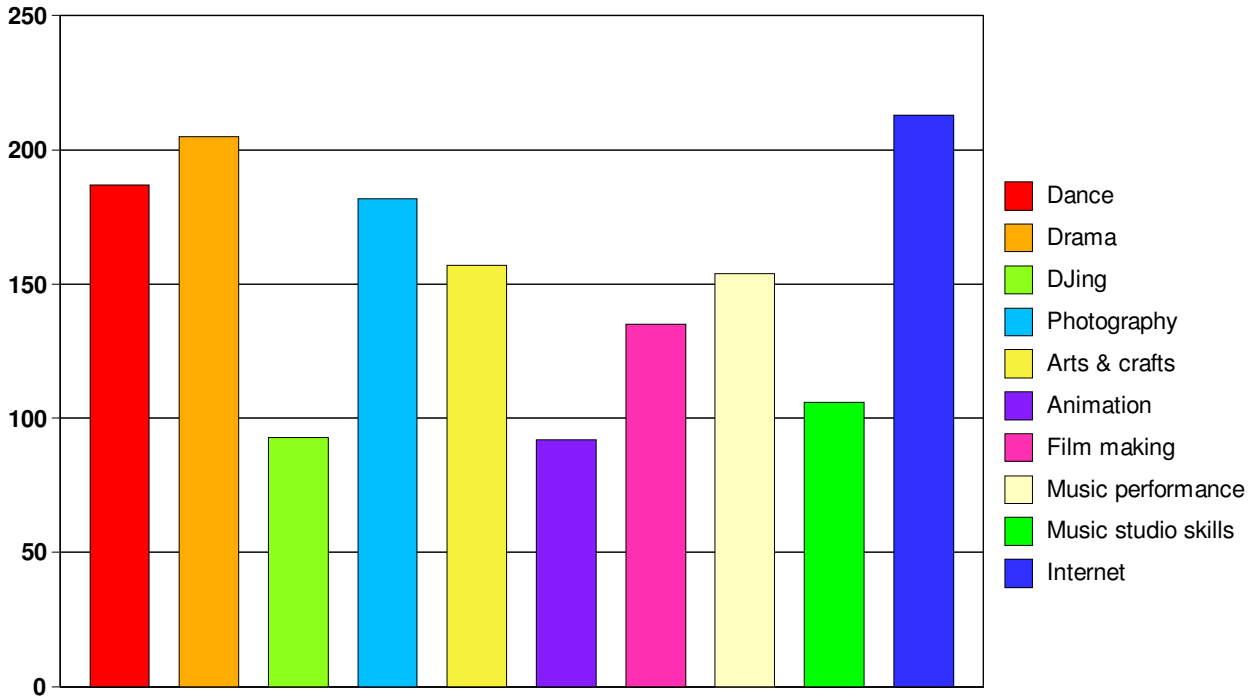
Other, please give details

219 comments were received in response to this question.
A full list of these comments is available as appendix 2.

Question 3: Please tell us which arts, media and music activities you may wish to become involved in?

All responses

Please tell us which arts, media and music activities you may wish to become involved



Counts Analysis % Respondents	Base	Please tell us which arts, media and music activities you...									
		Dance	Drama	DJing	Photography	Arts & crafts	Animation	Film making	Music performance	Music studio skills	Internet
	595	187	205	93	182	157	92	135	154	106	213
	100.0%	31.4%	34.5%	15.6%	30.6%	26.4%	15.5%	22.7%	25.9%	17.8%	35.8%

By Age Group

Counts Break % Respondents	Base	Please tell us which arts, media and music activities you...									
		Dance	Drama	DJing	Photography	Arts & crafts	Animation	Film making	Music performance	Music studio skills	Internet
Total	592	185	204	93	181	154	92	135	153	106	212
		31.3%	34.5%	15.7%	30.6%	26.0%	15.5%	22.8%	25.8%	17.9%	35.8%
How old are ...											
Under 11	25	9	9	4	5	13	5	10	10	5	3
		36.0%	36.0%	16.0%	20.0%	52.0%	20.0%	40.0%	40.0%	20.0%	12.0%
11 or 12	246	84	95	40	62	60	37	49	55	38	75
		34.1%	38.6%	16.3%	25.2%	24.4%	15.0%	19.9%	22.4%	15.4%	30.5%
13 or 14	213	54	69	32	73	53	31	39	56	41	88
		25.4%	32.4%	15.0%	34.3%	24.9%	14.6%	18.3%	26.3%	19.2%	41.3%
15 or 16	96	34	25	16	37	26	19	35	30	18	41
		35.4%	26.0%	16.7%	38.5%	27.1%	19.8%	36.5%	31.3%	18.8%	42.7%
17 or 18	9	3	5	1	2	1	-	2	1	3	5
		33.3%	55.6%	11.1%	22.2%	11.1%	-	22.2%	11.1%	33.3%	55.6%
Over 18	3	1	1	-	2	1	-	-	1	1	-
		33.3%	33.3%	-	66.7%	33.3%	-	-	33.3%	33.3%	-

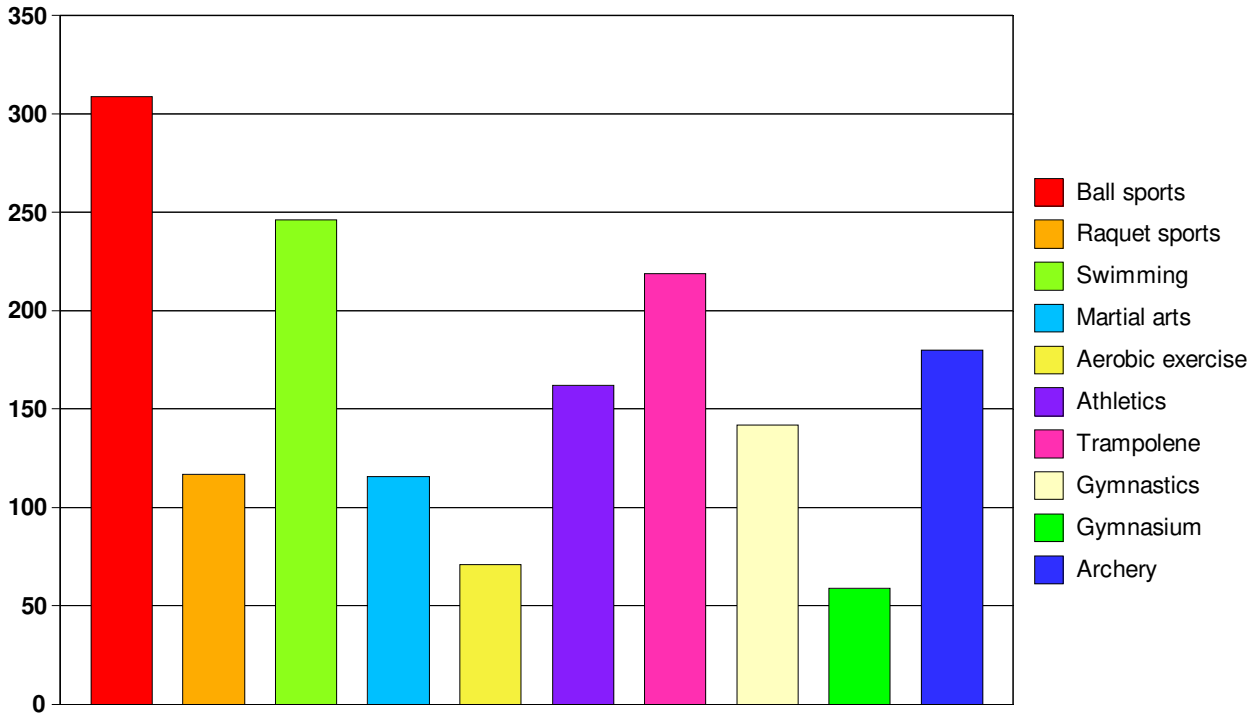
By Gender

Counts Break % Respondents	Base	Please tell us which arts, media and music activities you...									
		Dance	Drama	DJing	Photography	Arts & crafts	Animation	Film making	Music performance	Music studio skills	Internet
Total	589	187	204	90	180	156	90	133	152	104	210
		31.7%	34.6%	15.3%	30.6%	26.5%	15.3%	22.6%	25.8%	17.7%	35.7%
Are you?											
Male	254	14	61	64	40	36	50	62	53	46	126
		5.5%	24.0%	25.2%	15.7%	14.2%	19.7%	24.4%	20.9%	18.1%	49.6%
Female	335	173	143	26	140	120	40	71	99	58	84
		51.6%	42.7%	7.8%	41.8%	35.8%	11.9%	21.2%	29.6%	17.3%	25.1%

Question 4: Please tell us which sports and fitness activities you may wish to become involved in?

All responses

Please tell us which sports and fitness activities you



Counts Analysis % Respondents	Please tell us which sports and fitness activities you ma...										
	Base	Ball sports	Raquet sports	Swimming	Martial arts	Aerobic exercise	Athletics	Trampoline	Gymnastics	Gymnasium	Archery
	653	309	117	246	116	71	162	219	142	59	180
	100.0%	47.3%	17.9%	37.7%	17.8%	10.9%	24.8%	33.5%	21.7%	9.0%	27.6%

By Age Group

Counts Break % Respondents	Please tell us which sports and fitness activities you ma...										
	Base	Ball sports	Raquet sports	Swimming	Martial arts	Aerobic exercise	Athletics	Trampoline	Gymnastics	Gymnasium	Archery
Total	649	307	115	243	114	70	161	219	140	59	179
		47.3%	17.7%	37.4%	17.6%	10.8%	24.8%	33.7%	21.6%	9.1%	27.6%
How old are you?											
Under 11	26	14	9	16	8	2	10	8	5	4	6
		53.8%	34.6%	61.5%	30.8%	7.7%	38.5%	30.8%	19.2%	15.4%	23.1%
11 or 12	268	124	37	97	48	16	71	81	58	12	70
		46.3%	13.8%	36.2%	17.9%	6.0%	26.5%	30.2%	21.6%	4.5%	26.1%
13 or 14	234	124	38	79	34	22	50	89	42	21	63
		53.0%	16.2%	33.8%	14.5%	9.4%	21.4%	38.0%	17.9%	9.0%	26.9%
15 or 16	104	37	27	45	19	24	28	38	32	18	32
		35.6%	26.0%	43.3%	18.3%	23.1%	26.9%	36.5%	30.8%	17.3%	30.8%
17 or 18	11	5	2	3	3	4	-	1	1	2	6
		45.5%	18.2%	27.3%	27.3%	36.4%	-	9.1%	9.1%	18.2%	54.5%
Over 18	6	3	2	3	2	2	2	2	2	2	2
		50.0%	33.3%	50.0%	33.3%	33.3%	33.3%	33.3%	33.3%	33.3%	33.3%

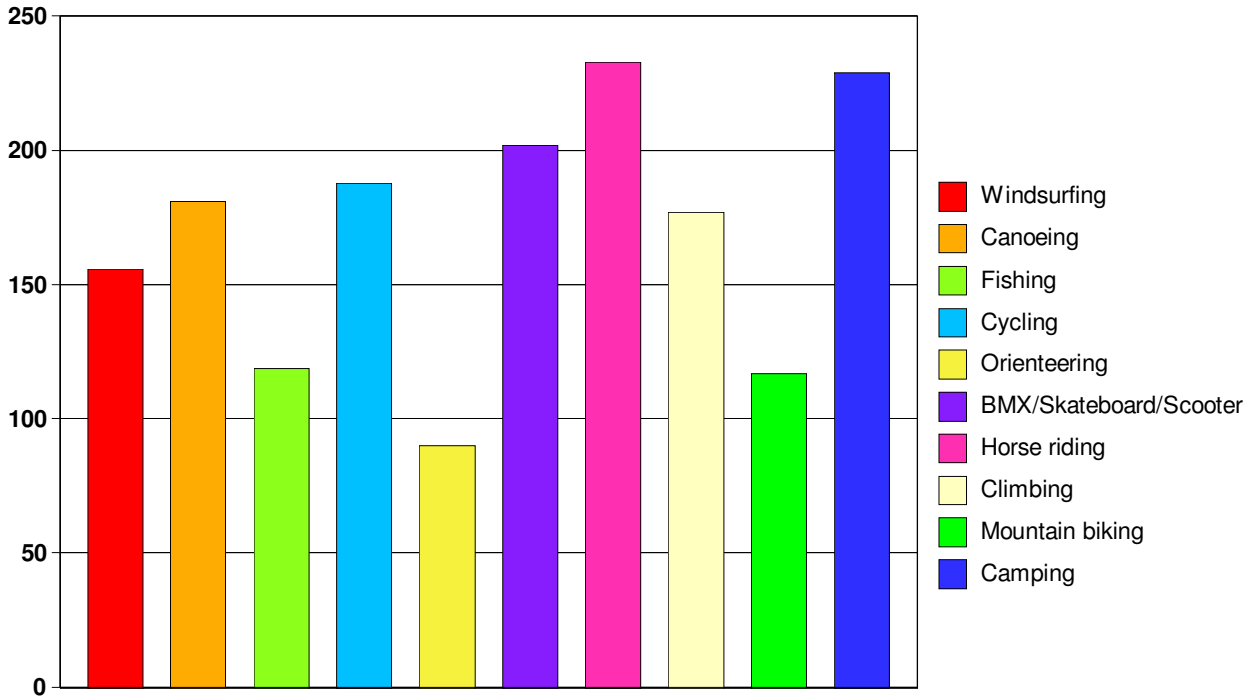
By Gender

Counts Break % Respondents	Please tell us which sports and fitness activities you ma...										
	Base	Ball sports	Raquet sports	Swimming	Martial arts	Aerobic exercise	Athletics	Trampoline	Gymnastics	Gymnasium	Archery
Total	647	306	115	243	114	71	160	218	142	59	178
		47.3%	17.8%	37.6%	17.6%	11.0%	24.7%	33.7%	21.9%	9.1%	27.5%
Are you?											
Male	320	219	82	85	74	20	83	73	22	28	104
		68.4%	25.6%	26.6%	23.1%	6.3%	25.9%	22.8%	6.9%	8.8%	32.5%
Female	327	87	33	158	40	51	77	145	120	31	74
		26.6%	10.1%	48.3%	12.2%	15.6%	23.5%	44.3%	36.7%	9.5%	22.6%

Question 5: Please tell us which outdoor activities you may wish to become involved in?

All responses

Please tell us which outdoor activities you may wish to become involved



Counts Analysis % Respondents	Please tell us which outdoor activities you may wish to b...										
	Base	Windsurfing	Canoeing	Fishing	Cycling	Orienteering	BMX/Skateboar...	Horse riding	Climbing	Mountain bi...	Camping
	617 100.0%	156 25.3%	181 29.3%	119 19.3%	188 30.5%	90 14.6%	202 32.7%	233 37.8%	177 28.7%	117 19.0%	229 37.1%

By Age Group

Counts Break % Respondents	Please tell us which outdoor activities you may wish to b...										
	Base	Windsurfing	Canoeing	Fishing	Cycling	Orienteering	BMX/Skateboar...	Horse riding	Climbing	Mountain biking	Camping
Total	614	155 25.2%	179 29.2%	118 19.2%	186 30.3%	88 14.3%	201 32.7%	232 37.8%	175 28.5%	117 19.1%	226 36.8%
How old are...											
Under 11	27	6 22.2%	13 48.1%	13 48.1%	12 44.4%	9 33.3%	11 40.7%	10 37.0%	10 37.0%	7 25.9%	15 55.6%
11 or 12	261	56 21.5%	71 27.2%	34 13.0%	70 26.8%	22 8.4%	91 34.9%	97 37.2%	73 28.0%	35 13.4%	72 27.6%
13 or 14	208	55 26.4%	54 26.0%	38 18.3%	61 29.3%	30 14.4%	72 34.6%	70 33.7%	60 28.8%	42 20.2%	83 39.9%
15 or 16	101	33 32.7%	37 36.6%	26 25.7%	33 32.7%	20 19.8%	23 22.8%	48 47.5%	30 29.7%	27 26.7%	45 44.6%
17 or 18	11	2 18.2%	1 9.1%	5 45.5%	7 63.6%	5 45.5%	1 9.1%	5 45.5%	1 9.1%	3 27.3%	7 63.6%
Over 18	6	3 50.0%	3 50.0%	2 33.3%	3 50.0%	2 33.3%	3 50.0%	2 33.3%	1 16.7%	3 50.0%	4 66.7%

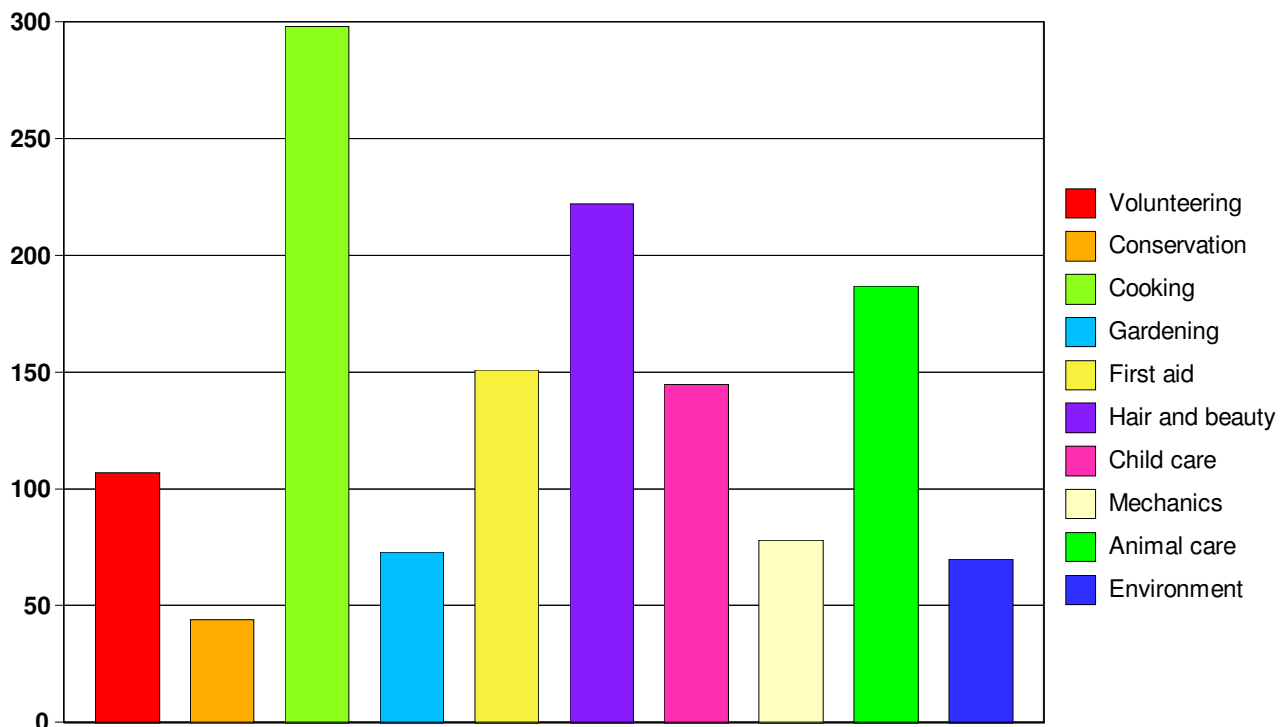
By Gender

Counts Break % Respondents	Please tell us which outdoor activities you may wish to b...										
	Base	Windsurfing	Canoeing	Fishing	Cycling	Orienteering	BMX/Skateboar...	Horse riding	Climbing	Mountain biking	Camping
Total	612	154 25.2%	177 28.9%	118 19.3%	186 30.4%	88 14.4%	200 32.7%	232 37.9%	174 28.4%	115 18.8%	225 36.8%
Are you?											
Male	303	76 25.1%	87 28.7%	78 25.7%	105 34.7%	49 16.2%	158 52.1%	39 12.9%	82 27.1%	90 29.7%	100 33.0%
Female	309	78 25.2%	90 29.1%	40 12.9%	81 26.2%	39 12.6%	42 13.6%	193 62.5%	92 29.8%	25 8.1%	125 40.5%

Question 6: Please tell us which life skills you may wish to become involved in?

All responses

Please tell us which life skills you may wish to become



Counts Analysis % Respondents	Base	Please tell us which life skills you may wish to become i...									
		Volunteering	Conservation	Cooking	Gardening	First aid	Hair and beauty	Child care	Mechanics	Animal care	Environment
	550 100.0%	107 19.5%	44 8.0%	298 54.2%	73 13.3%	151 27.5%	222 40.4%	145 26.4%	78 14.2%	187 34.0%	70 12.7%

By Age Group

Counts Break % Respondents	Base	Please tell us which life skills you may wish to become i...									
		Volunteering	Conservation	Cooking	Gardening	First aid	Hair and beauty	Child care	Mechanics	Animal care	Environment
Total	547	107 19.6%	44 8.0%	296 54.1%	73 13.3%	151 27.6%	221 40.4%	145 26.5%	78 14.3%	186 34.0%	70 12.8%
How old are you?											
Under 11	20	3 15.0%	3 15.0%	14 70.0%	5 25.0%	8 40.0%	7 35.0%	1 5.0%	2 10.0%	13 65.0%	7 35.0%
11 or 12	231	29 12.6%	16 6.9%	118 51.1%	29 12.6%	45 19.5%	102 44.2%	52 22.5%	33 14.3%	95 41.1%	28 12.1%
13 or 14	186	33 17.7%	9 4.8%	103 55.4%	19 10.2%	48 25.8%	61 32.8%	56 30.1%	27 14.5%	47 25.3%	18 9.7%
15 or 16	93	32 34.4%	13 14.0%	52 55.9%	16 17.2%	39 41.9%	49 52.7%	33 35.5%	12 12.9%	26 28.0%	15 16.1%
17 or 18	10	6 60.0%	2 20.0%	4 40.0%	1 10.0%	7 70.0%	2 20.0%	3 30.0%	2 20.0%	2 20.0%	1 10.0%
Over 18	7	4 57.1%	1 14.3%	5 71.4%	3 42.9%	4 57.1%	-	-	2 28.6%	3 42.9%	1 14.3%

By Gender

Counts Break % Respondents	Base	Please tell us which life skills you may wish to become i...									
		Volunteering	Conservation	Cooking	Gardening	First aid	Hair and beauty	Child care	Mechanics	Animal care	Environment
Total	545	105 19.3%	43 7.9%	297 54.5%	73 13.4%	150 27.5%	222 40.7%	144 26.4%	77 14.1%	185 33.9%	69 12.7%
Are you?											
Male	199	48 24.1%	18 9.0%	98 49.2%	27 13.6%	57 28.6%	14 7.0%	23 11.6%	62 31.2%	57 28.6%	33 16.6%
Female	346	57 16.5%	25 7.2%	199 57.5%	46 13.3%	93 26.9%	208 60.1%	121 35.0%	15 4.3%	128 37.0%	36 10.4%

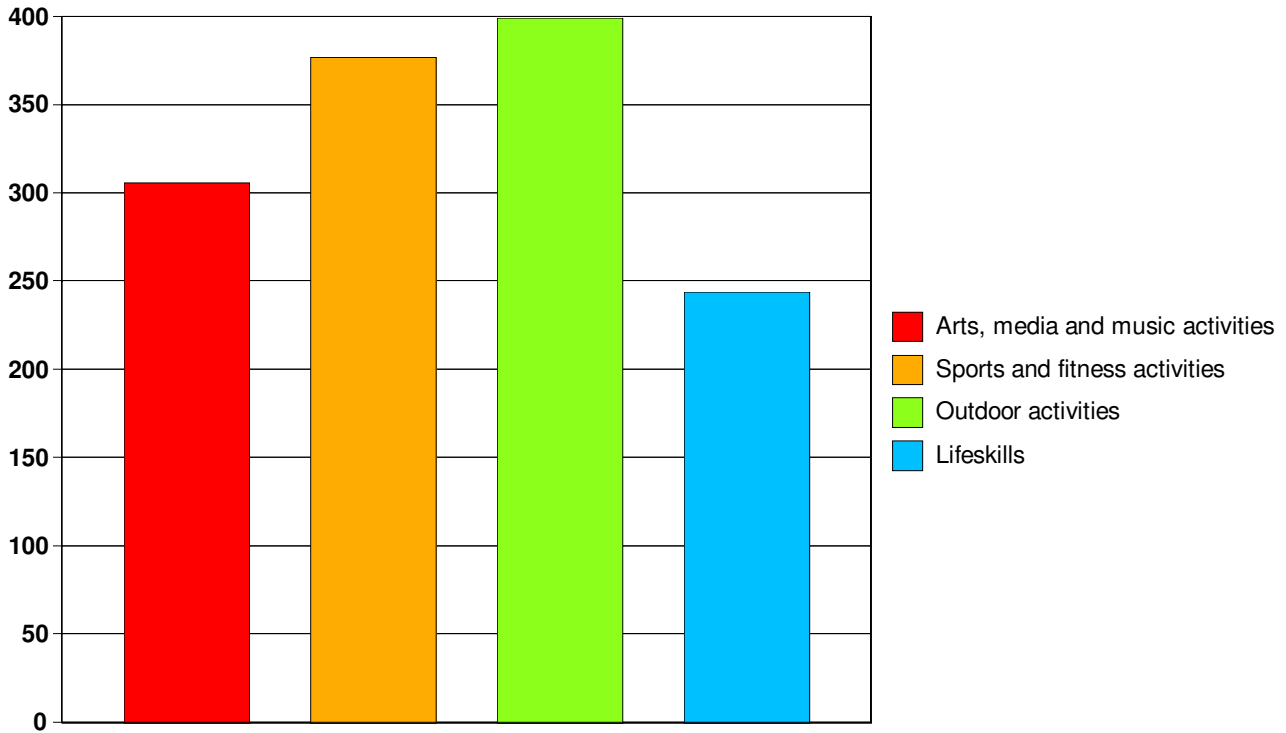
Question 7: Any other ideas

82 comments were received in response to this question.
A full list of these comments is available as appendix 3.

Question 8: Which two of these are most important to you?

All responses

Which two of these are the most important to



Counts Analysis % Respondents	Base	Which two of these are the most important to you?			
		Arts, media and music activities	Sports and fitness activities	Outdoor activities	Lifeskills
	675	306	377	399	244
	100.0%	45.3%	55.9%	59.1%	36.1%

By Age Group

Counts Break % Respondents	Base	Which two of these are the most important to you?			
		Arts, media and music activities	Sports and fitness activities	Outdoor activities	Lifeskills
Total	671	305	373	396	244
		45.5%	55.6%	59.0%	36.4%
How old are you?					
Under 11	28	10	17	20	9
		35.7%	60.7%	71.4%	32.1%
11 or 12	252	116	137	144	96
		46.0%	54.4%	57.1%	38.1%
13 or 14	252	117	149	156	76
		46.4%	59.1%	61.9%	30.2%
15 or 16	121	59	61	62	54
		48.8%	50.4%	51.2%	44.6%
17 or 18	11	2	5	9	6
		18.2%	45.5%	81.8%	54.5%
Over 18	7	1	4	5	3
		14.3%	57.1%	71.4%	42.9%

By Gender

Counts Break % Respondents	Base	Which two of these are the most important to you?			
		Arts, media and music activities	Sports and fitness activities	Outdoor activities	Lifeskills
Total	669	303 45.3%	372 55.6%	396 59.2%	244 36.5%
Are you?					
Male	323	110 34.1%	229 70.9%	238 73.7%	54 16.7%
Female	346	193 55.8%	143 41.3%	158 45.7%	190 54.9%

Gender of respondents

Counts Analysis % Respondents	Base	Are you?	
		Male	Female
	719 100.0%	351 48.8%	368 51.2%

Age of respondents

Counts Analysis % Respondents	Base	How old are you?					
		Under 11	11 or 12	13 or 14	15 or 16	17 or 18	Over 18
	721 100.0%	29 4.0%	292 40.5%	261 36.2%	121 16.8%	11 1.5%	7 1.0%

Gender and Age mix

Counts Analysis % Respondents	Total	How old are you?					
		Under 11	11 or 12	13 or 14	15 or 16	17 or 18	Over 18
Base	716	29 4.1%	289 40.4%	260 36.3%	120 16.8%	11 1.5%	7 1.0%
Are you?							
Male	350	17 4.9%	135 38.6%	142 40.6%	47 13.4%	6 1.7%	3 0.9%
Female	366	12 3.3%	154 42.1%	118 32.2%	73 19.9%	5 1.4%	4 1.1%

Postcode

639 respondents provided their postcode allowing us to map their responses.

Prize draw

398 respondents ticked the box requesting that they be entered into the prize draw.

The contact details of these respondents (if provided) will be passed onto the team administering the prize draw so that the winners of the iPod Nano and cinema tickets can be awarded.

Further involvement

135 respondents indicated that they would like to be involved in developing facilities and activities for young people in Bradley Stoke in the future. The contact details of these respondents (if provided) will be passed onto the team managing this project.

Contact information

408 respondents provided us with valid contact information enabling us to contact them about this project in the future.

Appendix 3: Any other ideas, please specify

- A PLACE TO HANG OUT
- ACF
- BASKETBALL
- BASKETBALL
- BUNGY JUMPING
- BUY A PS3 SO WE COULD PLAY FIFA 2012 AND MODERN WARFARE 3
- CALL OF DUTY!
- CONSTRUCTION
- D of E in School
- DIY jobs for youngsters which would help them be independent in future
- doge ball; paintball; football; cricket
- farming
- FASHION CLUB DEBATING CLUB
- FASHION DESIGN
- FENCING
- FIFA!
- Football
- FOOTBALL
- FREE WI-FI FOR BRADLEY STOKE
- Games
- Go Karting
- Go Karting
- Go Karting
- GO KARTING LASER QUEST BOWLING
- GO KARTING PAINTBALL
- Go Karting Paintball
- Go Karting Paintballing
- GO KARTING -PLEASE!!!
- GRAPHIC DESIGN
- HELPING IN A SCHOOL
- HELPING THE DISABLED
- HELPING THE ELDERLY
- HELPING THE ELDERLY
- ICE SKATING
- ICE SKATING
- ICT
- LAN PARTIES POWER KITING
- LANGUAGES; SURFBOARDING; SKIING; SNOWBOARDING
- LASER QUEST
- LASER QUEST
- LASER QUEST
- LAZER QUEST
- Male model/advertising
- MEETING PEOPLE FROM OTHER SCHOOLS / INTER SCHOOL ACTIVITES
- MORE FOOTBALL GOALS
- MORE FOOTBALL GOALS ON PUBLIC FIELDS
- NETBALL; RADIO PRESENTING
- NONE OF THE ABOVE
- Opening a business (e.g. cafe) Collecting for charity
- Paintballing; Laser Fusion; Bowling; Quad Biking
- PAR COR CLUB
- PARKOUR / FREE RUNNING
- PLEASE COULD WE HAVE A BASKETBALL COURT.
- Please get us a new Skate Park!
- Please get us a new Skate Park!
- Please make a stunt scooter park! :)
- PS3
- PS3 XBOX 360
- RAILWAY MODELLING
- RECORDING STUDIO
- Rugby
- Rugby (contact)
- RUGBY / TEAM SPORTS
- SAVE TREES!
- Scootering Skate park
- Scouts!
- SCUBA DIVING
- SINGING AND DANCING
- SKY DIVING BUNGIE JUMPING
- SKY DIVING GO KARTING
- SKYDIVING BUNJIE JUMPING GO KARTING
- SNOWBOARDING
- SNOWBOARDING
- SURFING
- TRIALS BIKING
- VIDEO GAMES
- VOLUNTEERING FOR THE DOGS TRUST
- Wildlife filmmaking
- WORKING FOR MONEY!
- WORKING WITH A VET
- XBOX 360 PS3
- Your posting really straightened me out. Thanks!